



**Editor's Notes :**  
by Michele Guttenberger, MPM®

### THE IMPORTANCE OF GARAGES

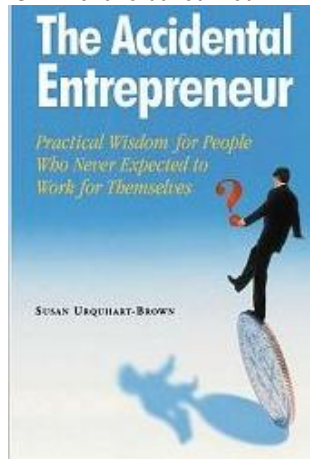
We often hear how legendary music groups or PC founders and inventors developed their dream projects by spending long hours inside their own garage. Does the garage hold timeless inspiration? In 1901 Thomas Edison invented the alkaline storage battery and perfected it to use in electric automobiles. He designed and oversaw construction of his own estate garage in 1908. It used new cement pour techniques, molds and mixtures from his Edison Portland Cement company. His garage cement project helped build the original Yankee Stadium. A few years after his garage was completed, he added a battery charging station for his 1911 Detroit Electric car. Some garage ideas still move on into the next century even 100 years later.

### AAPM® RECOMMENDED READ

#### THE ACCIDENTAL ENTREPRENEUR: PRACTICAL WISDOM FOR PEOPLE WHO NEVER EXPECTED TO WORK FOR THEMSELVES

by Susan Urquhart-Brown

Entrepreneurs that are successful have also become skilled project managers. Not all Project Managers are entrepreneurs, but it is hard for an entrepreneur not to also be a successful project manager. This book offers some very practical advice whether you're an entrepreneur or a project manager. ISBN-10: 0975977806; ISBN-13: 978-0975977804



### WHAT ARE THE BEST WAYS TO BUILD AN EXTREMELY STRONG COMPANY PROJECT MANAGEMENT CULTURE?

by Samuel Temitope BSc, ACIMFA, CIPM, MFP, CCB, ERMCP Nigeria Director AAPM

1. Define what the culture's values are. More importantly, define what those values look like in action when people practice them. If your company is just beginning, then make sure these are defined prior to engaging others in your projects. It's easier to bring people into a culture that is defined than it is to change people's behaviors once their established. If you are trying to change the culture, you need to include people at all levels of the project in this conversation. This participation helps solidify these values bringing a sense of ownership and buy in by everyone.

2. Communicate the values to everyone - internally and externally. Include what they are, what they look like, how they will be measured and what role(s) they will play in your projects moving forward. If, these communiqués are prior to the company going live, make sure you embrace these commitments prominently on your webpage and other marketing materials. Use them as a criterion to assess candidates as the best fit for employment in your company.

3. Identify pertinent data sources to collect data that gives confirmation that these values and the aspired culture have been met. As part of your data collection, ask both internal and external customers/beneficiaries to provide their feedback on the extent your company is living up to its espoused values / culture. Solicit feedback and recommendations on how your business can do a better job. Make a commitment to listen and respond to these suggestions.

4. Build the desired company PM culture into your performance review system. If the value your company holds is "transparency," insure each employee receives feedback on how he/she is doing with specific examples of his/her work and data to support the feedback. What gets measured gets done.

5. Build the company PM culture into every decision and every action. Let, people see your values in action, in decisions, in the manner in which people at all levels interact, and in the ways in which customers/beneficiaries are responded to. They will use these values to create the organizational PM culture you desire.

### Inside This Section

- ☆ AAPM® Testimonial
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- ☆ Building a Strong PM Culture



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Lloyd Bumanglag

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Master Alumnus Spotlight on  
Lloyd Bumanglag MPM®, CIPM®  
Helped Kick-off the AAPM® Global  
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Lloyd was instrumental in the first publication of the AAPM® Global Newsletter and was also the editor for these kick-off issues.

He is the Co-Founder of AccessWIRD, LLC and Co-Founder and Vice President of Business Development at WISEMEN Multi Media, LLC which provides Internet IPTV Network broadcasting. Wisecast.tv.

To find out more about his projects visit: <http://www.wisecast.tv> .  
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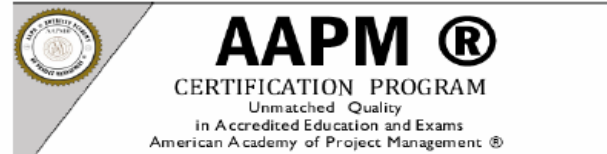
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